**PROJECT ON DIGITAL MARKETING**

**NAME:** KEVIN GIFTSON I

**TEAM MEMBERS:**

VISHNU PRIYA.R (DBA816327E2F626A62045F4FBAE0E9B8)(**TEAMLEAD)**

ASWANI.K.J (016EC7C0BCBEB538B6343B48E39171BC)

MEGHA.A.V (1E5AE0EB1BB255D8F79442340C50C6B5)

KEVIN GIFTSON.I (A5649022567F9FBB3CF4AAE0E20078A9)

**TEAM NM ID:** NM2023TMID02303

**DEPARTMENT:** B.E BIOMEDICAL ENGINEERING – FINAL YEAR

**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** CREATE A WEBSITE USING-WIX/CANVA

**BRAND NAME:** LUKKA ARTS AND HANDCRAFTS

**CATEGORY: “**ARTS AND HANDCRAFTS”

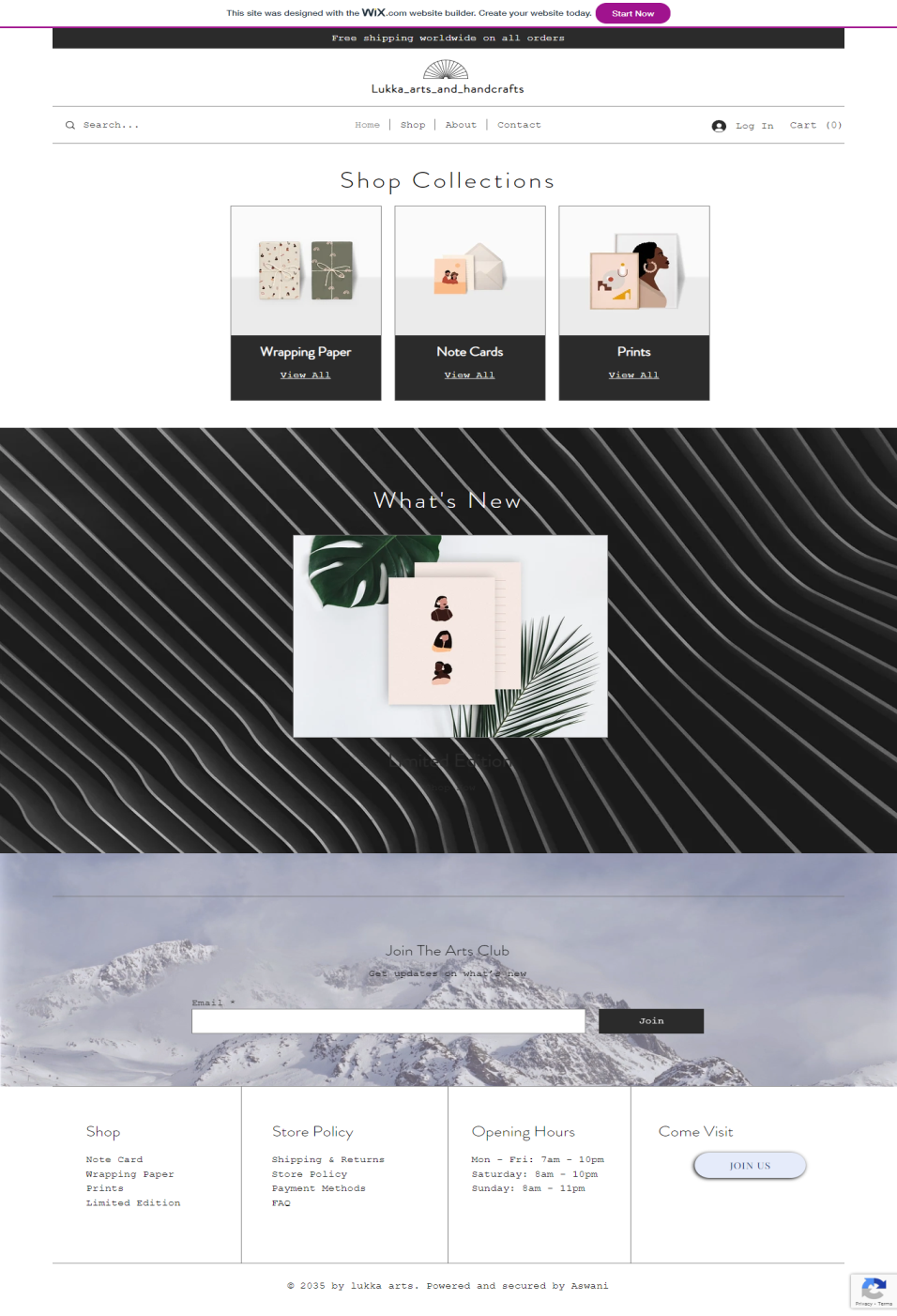
**TARGET AUDIENCE:** All (Men, Women and Kids)

**EMAIL:** [**lukkaartsandhandcrafts29@gmail.com**](mailto:lukkaartsandhandcrafts29@gmail.com)

**WIX WEBSITE URL :** [**https://lukkaartsandhandcr.wixsite.com/my-site**](https://lukkaartsandhandcr.wixsite.com/my-site)

**RECORDED VIDEO** [**https://drive.google.com/file/d/1Yqw5WbsheNlItWkP5MqK-2vVkyCMeSzP/view?usp=drivesdk**](https://drive.google.com/file/d/1Yqw5WbsheNlItWkP5MqK-2vVkyCMeSzP/view?usp=drivesdk)

**DOCUMENTATION:**

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